

Year 11 guidance 2021-22

Subject: Business

Autumn Term 2021 learning topics:

This term students have learned about:
Unit 4 – Human Resources <ul style="list-style-type: none">• Organisational structure• Recruitment and selection of employees• Motivating employees• Training
Unit 5 – Marketing <ul style="list-style-type: none">• Identifying and understanding customers• Segmentation• The purpose and methods of market research• The elements of the marketing mix – price, product, place and promotion

January 2022 Mock Exam duration: Paper 1 – 90 marks - 1 hour and 45 minutes

January Mock examination topics for revision:
Unit 1 - Business in the real world
Unit 2 - Influences on business
Unit 3 - Business operations
Unit 4 - Human resources

Spring/Summer 2022 learning topics:

This term students will learn about:
Unit 6 – Finance <ul style="list-style-type: none">• Sources of finance• Cash flow• Financial terms and calculation• Analysing the financial performance of a business
The remainder of the spring and summer term will be revisiting syllabus content and revising for the summer examinations.