

Year 13 guidance 2021-22

Subject: Business

Spring/Summer 2022 learning topics:

This term students will learn about:
Unit 8 – Choosing strategic direction <ul style="list-style-type: none">• Strategic direction• Strategic positioning
Unit 9 – Strategic methods: how to pursue strategies <ul style="list-style-type: none">• Assessing a change in scale• Assessing innovation• Assessing internationalisation• Assessing greater use of digital technology
Unit 10 – Managing strategic change <ul style="list-style-type: none">• Managing change• Managing organisational culture• Managing strategic implementation• Problems with strategy and why strategies fail

March 2022 Mock Exam duration: 2 hours

March Mock examination quantitative skills assessed
QS1: calculate, use and understand ratios, averages and fractions
QS2: calculate, use and understand percentages and percentage changes
QS9: interpret, apply and analyse information in written, graphical and numerical forms
March Mock examination topics for revision:
3.1.2 Understanding different business forms
3.1.3 Understanding that businesses operate within an external environment
3.3.4 Making marketing decisions: using the marketing mix
3.4.4 Making operational decisions to improve performance: improving quality
3.5.2 Analysing financial performance
3.6.1 Setting human resource objectives
3.6.2 Analysing human resource performance
3.6.3 Making human resource decisions: improving organisational design and managing the human resource flow
3.6.4 Making human resource decisions: improving motivation and engagement
3.8.1 Strategic direction: choosing which markets to compete in and what products to offer
3.8.2 Strategic positioning: choosing how to compete

Note: The mock exam will be paper 2 structure. Although all of the above is based on advanced information, it may not be advanced information pertaining to paper 2 specifically.

Summer 2022 Exam duration: Paper 1: 2 hours

Paper 2: 2 hours

Paper 3: 2 hours

Advance information has been published for this subject directing students to the content of the examination. This can be found at:

<https://filestore.aqa.org.uk/content/summer-2022/AQA-7132-AI-22.PDF>