

Year 13 guidance 2021-22

Subject: DipFS

Spring/Summer 2022 learning topics:

This term students will learn about:

Unit 4 – Sustainability of the Financial Services System
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March 2022 Mock Exam duration: 2 hours

March Mock examination topics for revision:
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Topic 1 – The financial system

Topic 2 – Competition in the financial services sector
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Topic 3 – Sustainability in the financial services sector

Topic 4 – The impact of the media on the sustainability of the financial services industry
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Topic 5 – External influences on the financial services providers and their products
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Topic 6 – The impact of change and uncertainty on financial products
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Topic 7 – Marketing materials and their effectiveness

Topic 8 – Attracting, retaining and satisfying customers
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Topic 9 – Market segmentation and product development

Note: The mock exam will consist of Non case study question (25 marks) and MCQ's (35 marks). The non-case study questions will be based on advanced information provided to students on Monday 7th March. MCQ questions will cover the whole unit.

Summer 2022 Exam duration: Unit 4 – Part A – 1 hour

Unit 4 – Part B – 2 hours

Advance information will be issued to the school on Monday 7th March and will be forwarded to pupils.